



Optical Media Board

Annual Report

2020

CONQUERING 2020



The Optical Media Board
2020 Annual Report

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Highlights & Milestones

AGENCY OVERVIEW

The Optical Media Board (OMB), under the direct supervision of the Office of the President, was created pursuant to Republic Act (R.A.) No. 9239 or the Optical Media Act of 2003.

R.A. 9239 regulates the mastering, manufacturing, replication, importation and exportation, distribution and sale of optical and magnetic media, and other media storage devices.

The law covers the entire territory of the Republic of the Philippines including economic zones as defined both under R.A. Nos. 9239 and 7996.

In line with this mandate as one of the anti-piracy agencies in the Philippines, the OMB performs regulatory functions through the exercise of its enforcement and quasi-judicial powers that facilitate the apprehension and eventual prosecution of violators of RA 9239.

The policy of Optical Media Board is to ensure the protection and promotion of intellectual property rights.

MISSION

To protect and promote Intellectual Property Rights in Digital Form.

VISION

An economy that is free from Optical Media Piracy where there is a level playing field for all legitimate players.

MESSAGES FROM OUR LEADERS







MALACANANG PALACE
MANILA

MESSAGE

My warmest greetings to the Optical Media Board (OMB) as it publishes its 2020 Annual Report.

I commend the men and women of OMB for their dedication in protecting intellectual property rights through the efficient regulation and enforcement of optical media laws and regulations. At a time when most of our activities in government and in the private sector are moving towards digitalization and online platforms, your work becomes even more relevant and necessary.

As you chronicle your milestones and achievements in the previous year, may you renew your commitment in promoting integrity, honesty and accountability in all institutions and enterprises using optical media. As we adapt to the new normal, I trust that we can raise greater awareness on the importance of an economy that is free from digital piracy.

Together, let us achieve a stronger and better future for the entire nation.

I wish your agency more success in the years ahead.

RODRIGO ROA DUTERTE

MANILA

June 2021

THE PRESIDENT OF THE PHILIPPINES



INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

The surge of criminal counterfeiting and piracy, the drastic shift to e-commerce, and the concerning lack of consumer awareness are all aggravating the problems intellectual property (IP) rights holders are dealing with in this raging pandemic.

In this unprecedented wave of IP violations, the government must take on more innovative and efficient approaches for coordinations. We deeply appreciate how OMB has been active in the discussions of the IPOPHL-led National Committee on IP Rights, especially in the past year which presented the most critical times for working together.

Moreover, the OMB continued in its seizure operations despite the potential health risk of moving physically across stores and warehouses. In 2020, it managed to seize over P68.57 million worth of counterfeit storage devices.



Recognizing that OMB is an important partner in disabling optical media counterfeiters and pirates from thriving in this new normal, we look forward to seeing OMB in 2021 again in high spirits all for our common goal of protecting the country's innovation, creativity, jobs and future for prosperity.

Maraming salamat at maluhay ang OMB!


ATTY. NORIEL S. BARBA
Director General

Intellectual Property Office of the Philippines



DEPARTMENT OF TRADE AND CONSUMER PROTECTION
Philippines

We warrant ourselves the official media mouthpiece for the release of the 2020 Agency Accomplishment Report.

The Department of Trade and Consumer Protection (DTCP) inaugurates the 2020, led by Chairman and Chief Executive Officer Atty. Christian D. Bantol, as another successful year of countering trade piracy in the Philippines despite the challenges posed by the ongoing COVID-19 pandemic.

This 2020 Annual Accomplishment Report is yet another record-setting line proof of the agency's unwavering commitment to upholding its primary mission to protect and promote intellectual property rights in digital form.

Since its inception in 2018, the DTCP, under the direct supervision of the Office of the President, has been one of the fast and growing agencies of the government performing regulatory functions through the exercise of its enforcement and prosecutive powers that facilitate the transformation and eventual commercialization of products of Research and Development (R&D) in the Creative Media field of 2020.

With the advancement of technology paving way for increased mass production, DTCP's mandate cannot be more timely and crucial in curbing the growth of piracy and its damage to the creative industry and to the livelihood of the people working hard on it.

In attaining an economy that is free from digital piracy, not exposed that the DTCP is in sync with the IPAP in countering unregistered manufacturers, imitations, importations and exportation of all forms of optical media. To gether, let us mass piracy a problem of the past to create a media industry with a healthy and ever growing field for all legitimate players.

Again, my congratulations to the DTCP it is my fervent hope that this Annual Report serves its purpose of informing the public of what you have achieved and what greater future achievements and heights you can conquer.

I wish you much success in all your enterprising ventures in the years to come. *Mananang Saludo!*


EDGARDO M. ANO
Secretary



1997 American Psychological Association. *Handbook of antisocial behavior*. Washington, DC: American Psychological Association.

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

We have observed a small but significant effect of the 2003-04 fire season. We have shown that, even in the absence of large, obvious, and potentially damaging vegetation fires, and despite relatively small changes in the

reaching 1000, several important evidence-based outcomes have shown to improve over time, including the 1000 targeted people with the greatest need for mental health and substance use services, and the number of people

phases. During selected periods, the authors observed the use of four intervention strategies: (a) *flexible* and *structured* (a) or *group* (a) or *individual* (a) or *other* (a) (b) (c) (d) (e) (f) (g) (h) (i) (j) (k) (l) (m) (n) (o) (p) (q) (r) (s) (t) (u) (v) (w) (x) (y) (z) (aa) (ab) (ac) (ad) (ae) (af) (ag) (ah) (ai) (aj) (ak) (al) (am) (an) (ao) (ap) (aq) (ar) (as) (at) (au) (av) (aw) (ax) (ay) (az) (ba) (bb) (bc) (bd) (be) (bf) (bg) (bh) (bi) (bj) (bk) (bl) (bm) (bn) (bo) (bp) (bq) (br) (bs) (bt) (bu) (bv) (bw) (bx) (by) (bz) (ca) (cb) (cc) (cd) (ce) (cf) (cg) (ch) (ci) (cj) (ck) (cl) (cm) (cn) (co) (cp) (cq) (cr) (cs) (ct) (cu) (cv) (cw) (cx) (cy) (cz) (da) (db) (dc) (dd) (de) (df) (dg) (dh) (di) (dj) (dk) (dl) (dm) (dn) (do) (dp) (dq) (dr) (ds) (dt) (du) (dv) (dw) (dx) (dy) (dz) (ea) (eb) (ec) (ed) (ee) (ef) (eg) (eh) (ei) (ej) (ek) (el) (em) (en) (eo) (ep) (eq) (er) (es) (et) (eu) (ev) (ew) (ex) (ey) (ez) (fa) (fb) (fc) (fd) (fe) (ff) (fg) (fh) (fi) (fj) (fk) (fl) (fm) (fn) (fo) 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Discussed and illustrating the distinctions of the 1990s. By several authors and illustrators. Includes a glossary, index, and bibliography.

[illegible][illegible]

2017年12月15日，公司召开2017年第四次临时股东大会，审议通过了《关于公司回购注销部分限制性股票的议案》，同意回购注销已离职的原激励对象持有的限制性股票1,000,000股，回购价格为人民币1.00元/股。

My journey with OHSU may have ended but I have with me all the friends I met during my time at Oregon Health Sciences. Thank You Oregon Health Sciences OHSU

07/04/05 14:23:01.000


 RITY, ARNELINO S. ADAMS
 CHM (Chairman) CH
 August 10, 2004

Source: U.S. Census Bureau, *U.S. Census of Population, Housing, and Agriculture*, 1990, Table C-1.

Interlocking is a critical design feature. It must provide adequate resistance to the agency's concrete crushing force. Allow your local manufacturing efficiency performance team that understands the agency, as well as the local climate, to select and install the most appropriate joint and protection for your joint. GMA's industry group and the necessary resources needed to strengthen the agency's concrete. Thank you for all the information and significant financial support we have received from GMA's industry and GMA's members. We remain committed to continuing education and engineering excellence.

about organizational systems, corporate structures, change, and innovation. The third chapter reflects the agency's responsibility and the responsibility of its clients. These questions are given different answers in the agency's three responses. Finally, the authors discuss the implications of the agency's role in the development of the child in the culture part of the book, and the implications for the future of the child's development.

Despite the fact that the model is highly sensitive, about 40% of the population is predicted to have the right type of antibodies to respond to the virus. It seems that the antibodies are produced in response to some stimulus in the environment in the last 100 years, rather than the population being exposed to the pathogen over centuries of centuries of long-distance and cross-country trade. The implication is that the virus might have been introduced in the early 1900s, and that the population was not exposed to the virus until the 1900s, when the population was exposed to the virus.

With this information on the growing industry, and growing interest in better knowing and controlling energy flows in a typical production facility, the industrial sector must determine if there are opportunities to improve energy management practices and the associated costs.



RTV, CHROMIUM & MULTIPAP
CHD Case and CEC
October 2020 (Private)



Comparing Risk Measurements for stock offers, ongoing transaction

Facing the challenges posed last by the pandemic, which kept up the uncertainty in the financial and historic arrangements of the CHM in the previous years, the CHM members for the first time in several months shall convene to discuss the future of capital services while attending to the new reality of changing financial conditions.



We need to address questions being raised while at the same time figuring out how to handle existing situations at this time, and realizing that what is most and appropriate today may not be the same tomorrow. The questions have been bothering you for long enough, but it is also our duty as management and officers to provide good public service with many things relying on technology and the internet, especially for online work and distance learning during this time. It is highly crucial that the form of media-based service is operational.


Although the situation remains volatile and uncertain, we are confident that we had in place the best arrangements to be able to continue doing our job. The implementation of effective measures in providing services at CHM had to be adjusted because the services needed for our members at the office during our CHM gathering were being strictly limited.

CHM representatives attending were strategic enough when we implemented with some virtual meetings, seminars, etc. and such were more and better than others. Efficient planning service was also prepared for very generously made sure that our property is utilized and available to all members that wanted to be physically present at the office, while maintaining sufficient quality and appropriate facilities physically, we made accommodations for the operations of filing of records, especially by email, social media, and messaging applications to ensure best services to our members. The officers remain here, ready, listening to members and partners to make our best and best quality and service.

Operating Income from Offsetting by 2020 was P12.4M

We recognize and acknowledge the great work that the pandemic has caused for our employees and that families. At the same time, the reality of today, at least the CHM operational part to date, are highly prioritized. Some positions that are important at the CHM level, such as ensure the uninterrupted service of the agents and the performance of members' health and safety by, direct and indirect, the CHM's president was immediately facilitated by CHM team who prioritized to all employees for him.

With difficulties and a lot of things you do not believe and sometimes in mediating this work, your commitment made a big difference. As a form of gratitude, appreciation and thanks to the way you have been to help everyone. Our extremely members and partners made this a good year for CHM. Let's continue to work together to keep this strong going.


ATTY. VICTOR ENRIQUEZ, CHAIRMAN
OF CHM INCORPORATED

ACCOMPLISHMENT REPORT

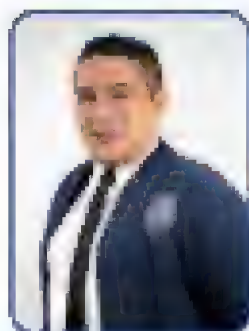


EXECUTIVE OFFICE



Chairman & CEO

Atty. Arnelmo B. Arduana
(March 2018-September
2020)



Atty. Christian D. Narundar
(October 2020-present)



Executive Director
Atty. Victor Luis Q. Padilla II



Planning Unit
Unit Head
Florence L. Caprio Jr.



**Public Information and
Communications Unit**
Unit Head
Lucille D. Fernandez



Internal Audit Services
Internal Auditor
Irene Folgado L. Lara

EXECUTIVE OFFICE

Former Chair and Chief Executive Officer of the Opener Media Board, Atty. Anselmo B. Adriano (OMB Chair & CEO from March 2016-September 2020), was very clear with the path he intended to set for the agency. He laid down his three-year road map with a vision to set a strong foundation for the next years of progress.

The Road Map

1. Institutionalization of a comprehensive performance management system for the OMB;
2. Devoting the charter, related laws, and their derivative circulars to propose possible amendments and be attuned to the latest technological advancements; and;
3. Intensification of the campaign against violations of RA 9239 and related laws, in the areas of enforcement, licensing and advocacy.

Current OMB Chair Atty. Christian G. Natanson determined strategic action plans and key areas of improvement when he assumed office in October 2020. With the contours of the "New Normal", Chair Natanson set out a reformist and progressive directive for OMB especially as the agency deals with the challenges of the pandemic.

Despite the unprecedented challenges of the pandemic and the "new normal", the executive office worked tirelessly to mobilize resources and create strategies anchoring on the skills and strength of the diverse and seasoned workforce of OMB.

Deconstructing and adjusting for recovery means moving beyond the conventional and traditional to a more relevant and responsive service to the Filipino people.

Alternative Work Arrangements.

It is of utmost importance that the health and safety of the OMB workforce is prioritized. Accommodating alternative work arrangements enabled the OMB officers and staff to continuously drive productivity and provide uninterrupted service.

Optimal Use of Technology.

Processes were diversified and adjusted to cater to the challenge of working efficiently during this time. Utilizing platforms like emails, social media, chat messaging applications, Google Apps, and videoconferencing technologies enabled the agency to maintain and sustain our critical services.

Virtual Conferences.

As the OMB continue to deliver its mandate, communication between units and divisions is a must. Consent and good communication between management and staff is a significant key in limiting the grave impact of the pandemic to the agency. Weekly virtual meetings were held wherein strategic plans were discussed, tasks meticulously monitored, and the conditions and well-being of employees were checked up on.

Activating Health Protocols.

Beyond compliance with IAH Guidelines, OMB activated and implemented measures to guarantee the safety of both clients and employees. Health and safety equipment and materials that adhere to the standards set by the World Health Organization were procured and RT-PCR tests were administered to all employees. OMB vehicles were deployed as shuttling service for employees to minimize exposure risks.

In the midst of the COVID-19 pandemic, the information campaigns of the Official Media Board were ultimately disrupted. The limitations set forth by Proclamation No. 922 declaring a State of Public Health Emergency throughout the Philippines and the provisions of Republic Act No. 11454 otherwise known as the Bayanhan to Heal As One Act has made a significant impact on the information and communications plan of PICU.

PICU deemed it imperative that campaigns be cancelled and rather made through non-traditional platforms such as social media. PICU focused on releasing information education and communication materials (IECM) on understanding piracy and OMB's mandate, powers and functions through social media as these are the most powerful and effective platforms to reach the general public at present.

As the pandemic continue to cause a substantial effect in the programs of PICU which are mostly anchored on public events and activities, the unit kept on adapting and redesigning its information and communications plan to ensure that the agency's advocacies are still communicated without compromising the health and safety of the Filipino people.

	TARGET	ACCOMPLISHMENT
Information Campaign	35	57
Informational (January-February*)	40	7511

*Informational activities were cancelled due to the pandemic and theater operations were ceased.

REGISTRATION & LICENSING DIVISION



Division Chief
Elizabeth A. Reed



Licensing Unit
Unit Head
Esperanza T. Coronel



Registry Unit
Unit Head
Sheryl C. Dimacali

1

NUMBER OF LICENSES ISSUED

1,609

New Licenses

5,038

Renewals

2

NUMBER OF PERMITS ISSUED

160

Replication

16,395

Import

1,143

Export

1,780

Certification

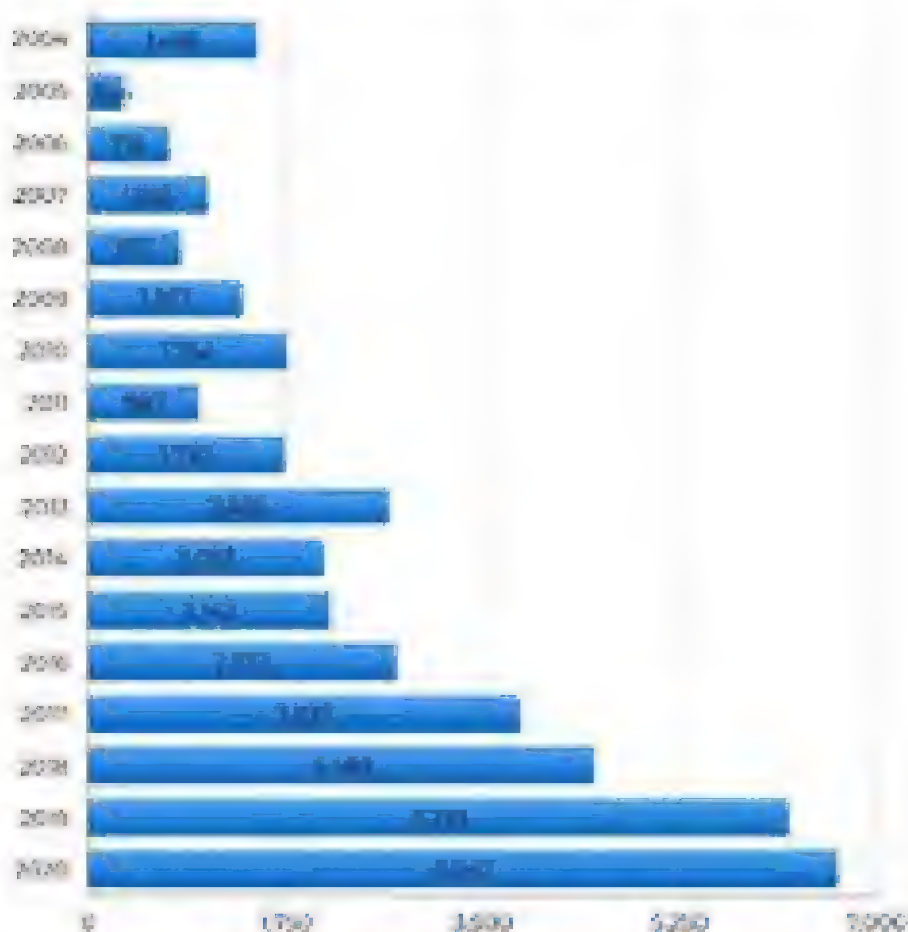
3

Transport

PERCENTAGE OF LICENSES AND PERMITS ISSUED WITHIN PRESCRIBED TIMEFRAME

86.38%

Number of Licenses Issued from 2004 to 2020



Number of Licenses Issued in 2020:

January to September: 5,135

October to December: 1,512*

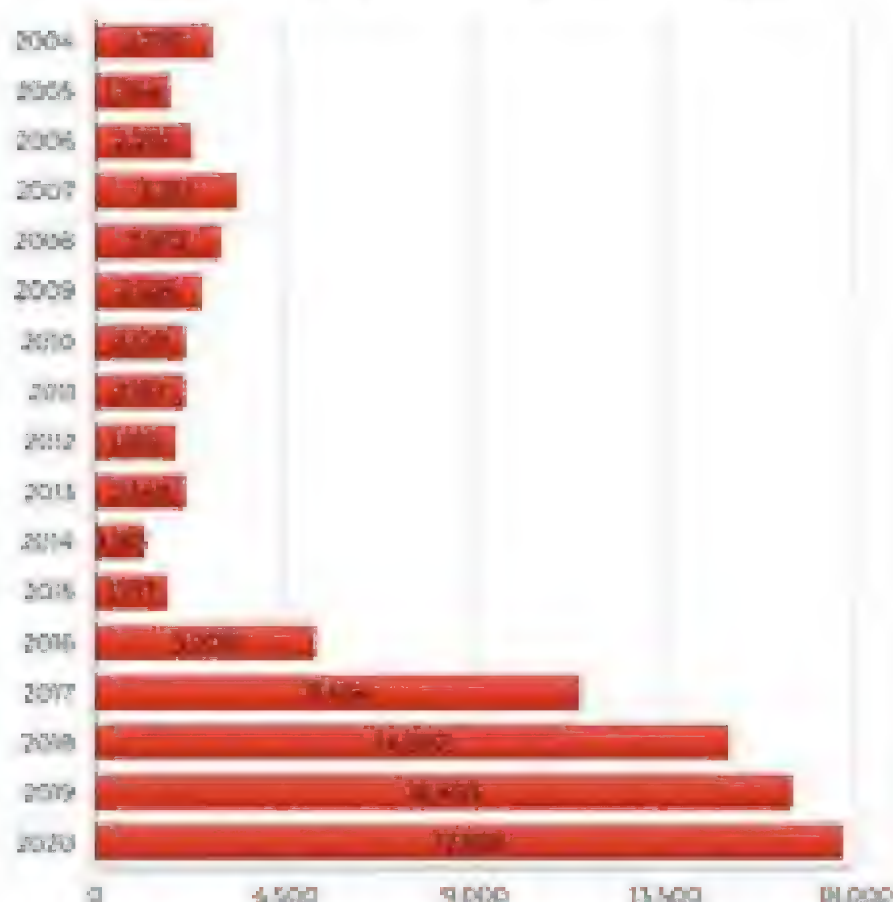
*Based on Bureau's New Appointment



Percentage of Increase: 2019 vs 2020

6.88%

Number of Permits Issued from 2004 to 2020



Number of Permits Issued in 2020:

January to September: 11,937

October to December: 5,763*

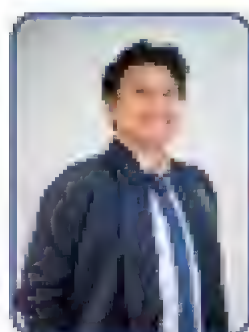
*Based on Permit Issuance Data Available



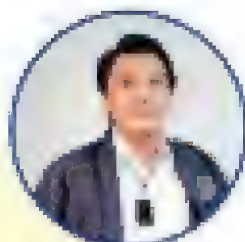
Percentage of Increase: 2019 vs 2020

7.3%

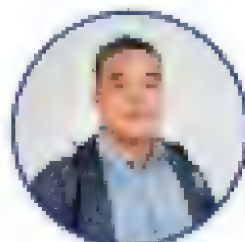
LEGAL DIVISION



Division Chief
Amy Cyrus Paul S. Valenzuela



Attorney IV
Atty. Ferdinando M. Conder



Attorney IV
Atty. Carlo Jellene S. Fajardo



Attorney III
Atty. Marlon Dumanan

The primary function of the Legal Division is to provide legal assistance to guide the operations of the agency which includes but not limited to prosecution and processing of administrative cases, filing of criminal cases with the Trial Courts, including quasi-judicial or administrative bodies. Moreover, the Division is tasked with the preparation of the necessary legal documents and to serve as the private prosecutor in criminal cases filed by the agency.

The Division also serves as the quasi-legislative arm of the agency, formulating Memorandum Circulars with regard to both the further interpretation of the provisions of RA 9239 but also to the internal processes of the agency. In addition to the aforementioned functions, the Legal Division is also part of various committees and several task forces.

To avoid the further spread of COVID-19, the Legal Division has decided to halt face-to-face hearings and has required admin. case respondents to submit verified position paper, instead. During the lockdown, the Legal Division adopted an online method to process clearances for license, permit, and certification applications. Applications that have no pending admin. case are directed to proceed with their application, however those who have an existing violation are put on hold.

11,944 Number of Clearances Issued

1,208 Number of Administrative Cases
Filed

Php 350,000.00

Administrative Penalty Imposed & Collected

Php 597,200.00

Clearance Fees Collected

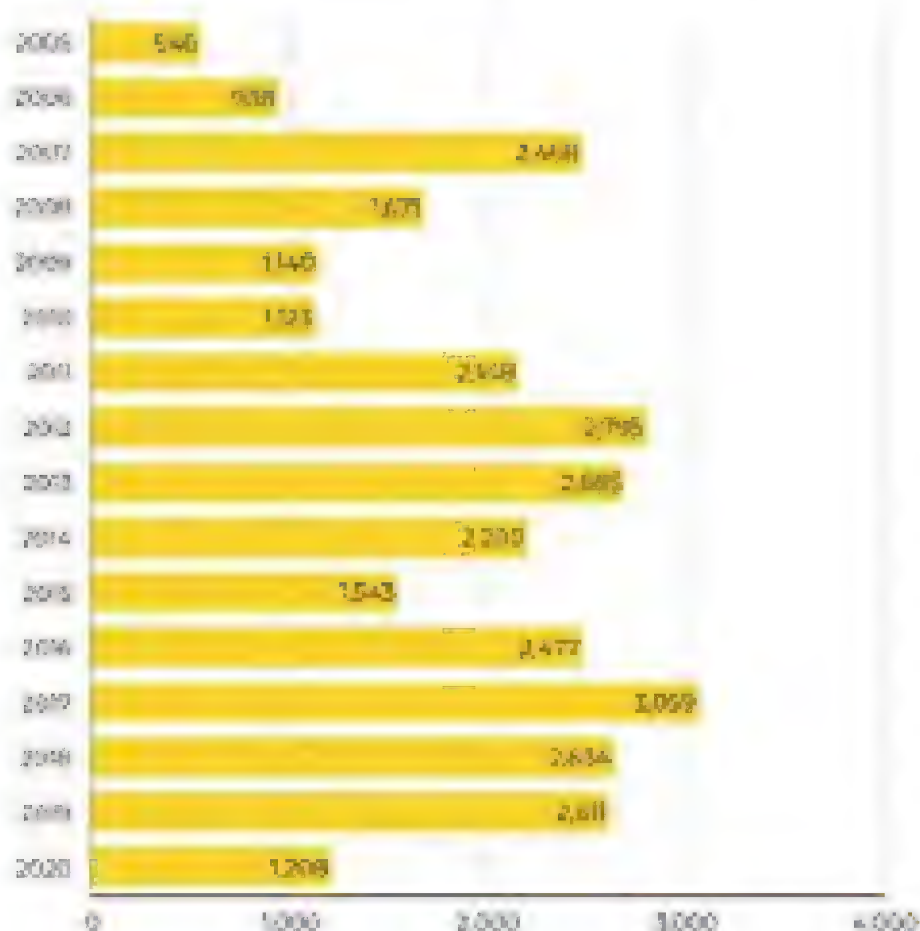
100%

Percentage of
Clearances Issued
within
the Prescribed
Timeframe

100%

Percentage of Admin.
Cases acted upon
Issued within
the Prescribed
Timeframe

Number of Administrative Cases Filed from 2005 to 2020



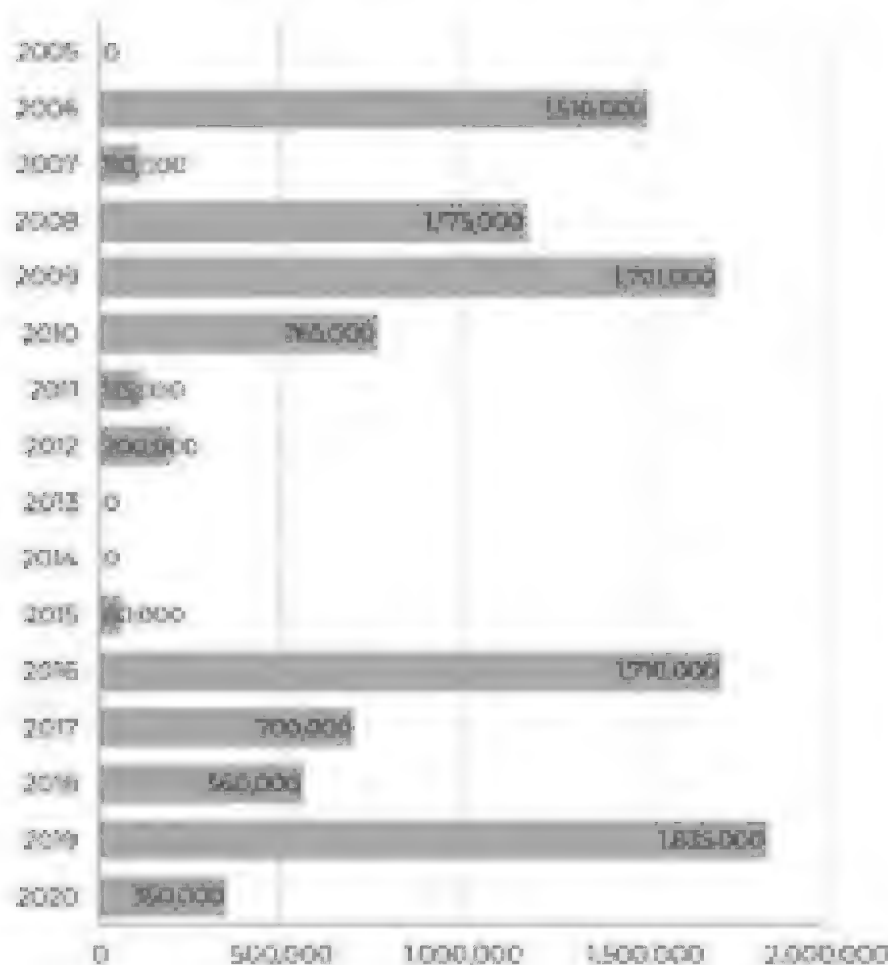
Number of Admin. Cases filed in 2020:

January to September: 1,144

October to December: 64*

** End of Term of Trial Navigator*

Amount of Administrative Penalties Imposed and Collected from 2005 to 2020 (in Php)



Amount of Administrative Penalties Imposed and Collected in 2020:

January to September: Php 200,000.00

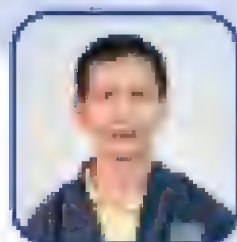
October to December: Php 150,000.00*

**Not yet formalized as of November 2020*

ENFORCEMENT & INVESTIGATION DIVISION

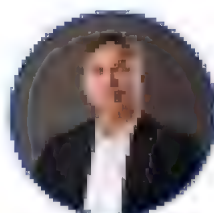


Division Chief
Manuel S. Mangubat



Deputy Chief
Sergio C. Valdez

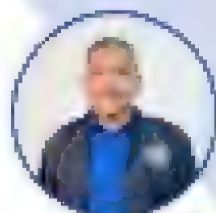
Team Leaders



Joseph D. Arnaldo



Jess Freya A. Eban



Owen B. Hener



Eusebio C. Tuzson



May Anne M.
Donales



Gerardo M.
Zaguina Jr.

The challenges unexpectedly impacted by the COVID-19 pandemic in major sectors, particularly the economic and health sectors, undisputedly rendered the year 2020 clouded with magnitude of uncertainties. Optical Media Board was not spared, as the agency suffered the same fate of uncertainty. Government restrictions to implement health protocols in curbing the pandemic were made mandatory. Despite the latitude of the uncertainties brought about by the COVID-19 pandemic, the Enforcement & Investigation Division delivered fairly its expected accomplishment for Calendar Year 2020.

For the year 2020, the Enforcement & Investigation Division conducted enforcement operations predominantly in Metro Manila.

During the first quarter of 2020, enforcement operations reached the outskirts of Metro Manila, to include the provinces of Rizal, Bulacan, Pampanga, Olongapo, Zambales, and Laguna. By the end of first quarter, however, the Inter-agency Task Force against COVID-19 started imposing strictest lockdowns, restrained physical movement, and ordered the people to stay home. The restrictions had taken its toll on the enforcement operations. The priority weighed heavily on saving lives above the economic growth.

Come third quarter, the enforcement operations gradually stepped up. The Enforcement and Investigation Division concentrated predominantly in Metro Manila since the travel restrictions in crossing the borders were still carried out. The usual and most common findings remarked in the Inspection Orders served were the explanations of the validity of the OMB licenses and registration of these business establishments. According to them, their inability to renew on time was directly attributable to the restrictions and protocols in place to curb COVID-19 pandemic.

By the fourth quarter, the Enforcement and Investigation Division hauled the biggest seizure, with an estimated amount of PnP 200 Million worth of laptops and desktops in a Chinese-run warehouse located in Marikina, Bulacan.

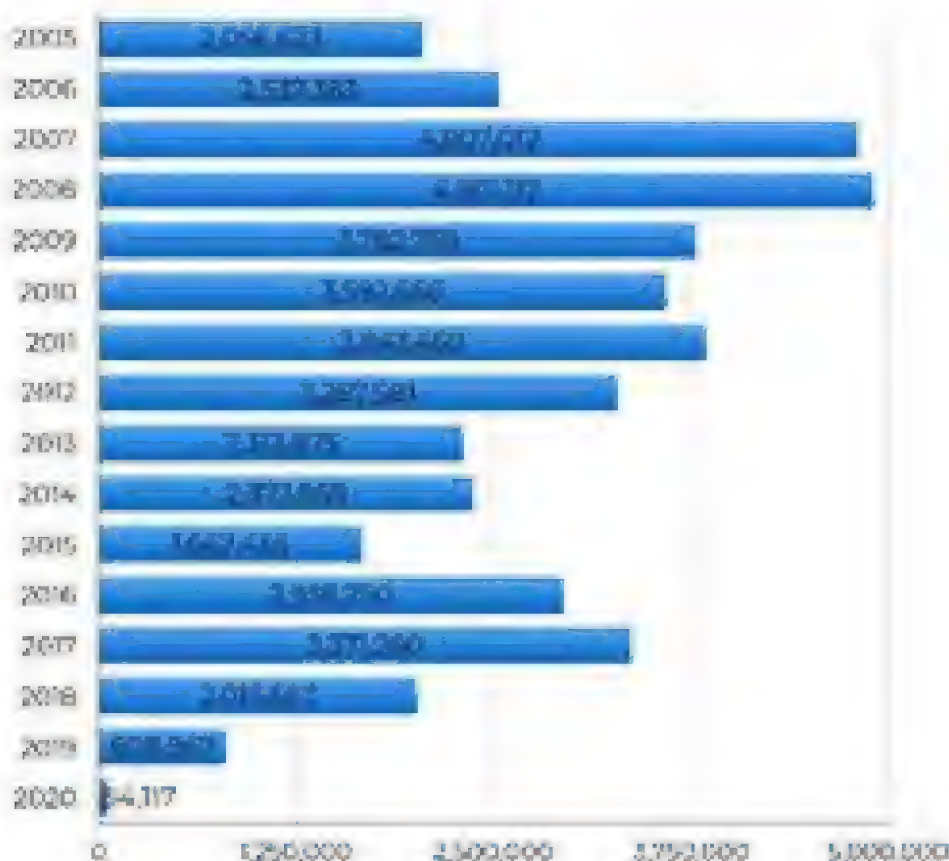
The Enforcement and Investigation Division actively took part during the celebration of the annual Metro Manila Film Festival (MMFF). There were criminal cases filed against persons who profited themselves in exhibiting MMFF movie entries.

In total, the Enforcement and Investigation Division seized an estimated value of PHP 23,468,755.00 for calendar year 2020.

Number of Items Seized (in pieces)



Number of Seized Optical Media Products from 2005 to 2020



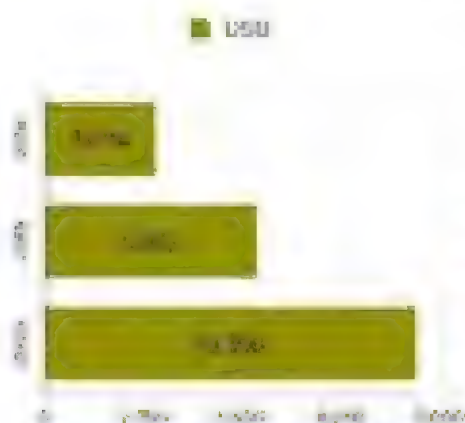
Number of Seized Optical Media Products in 2020:

January to September: 53,357

October to December: 760*

*Official figures will be confirmed

Number of Seized Storage Devices from 2018 to 2020

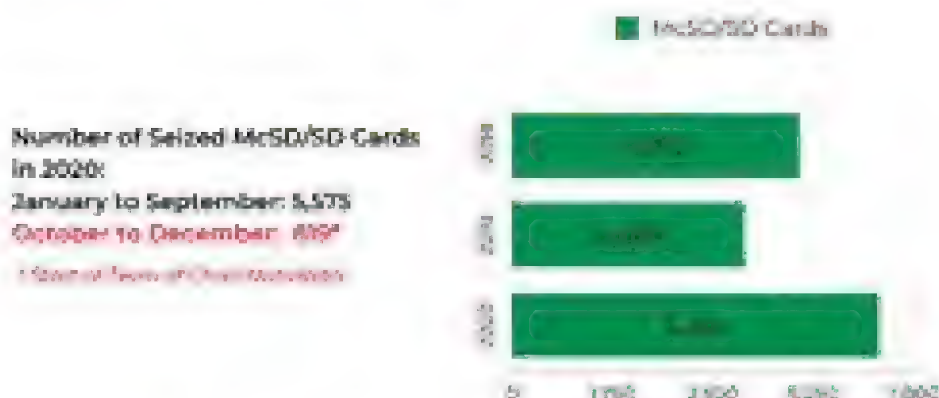


Number of Seized USB in 2020:

January to September: 2,161

October to December: 3,183*

* Based on February 2021 data processing



Number of Seized microSD/SD Cards in 2020:

January to September: 3,573

October to December: 3,859*

* Based on February 2021 data processing



Number of Seized Internal HDD in 2020:

January to September: 1,831

October to December: 3,007*

* Based on February 2021 data processing



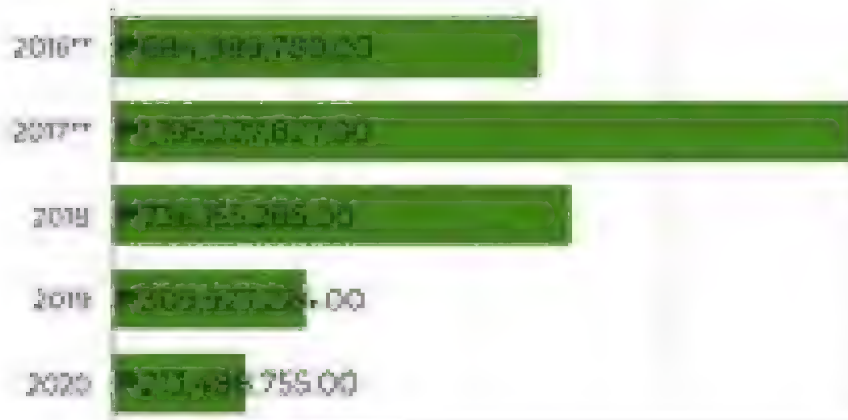
Number of Seized External HDD in 2020:

January to September: 190

October to December: 142*

* Based on Seizure Order Issuance

Estimated Amount of Seized Items



Estimated Amount of Seized Items in 2020:

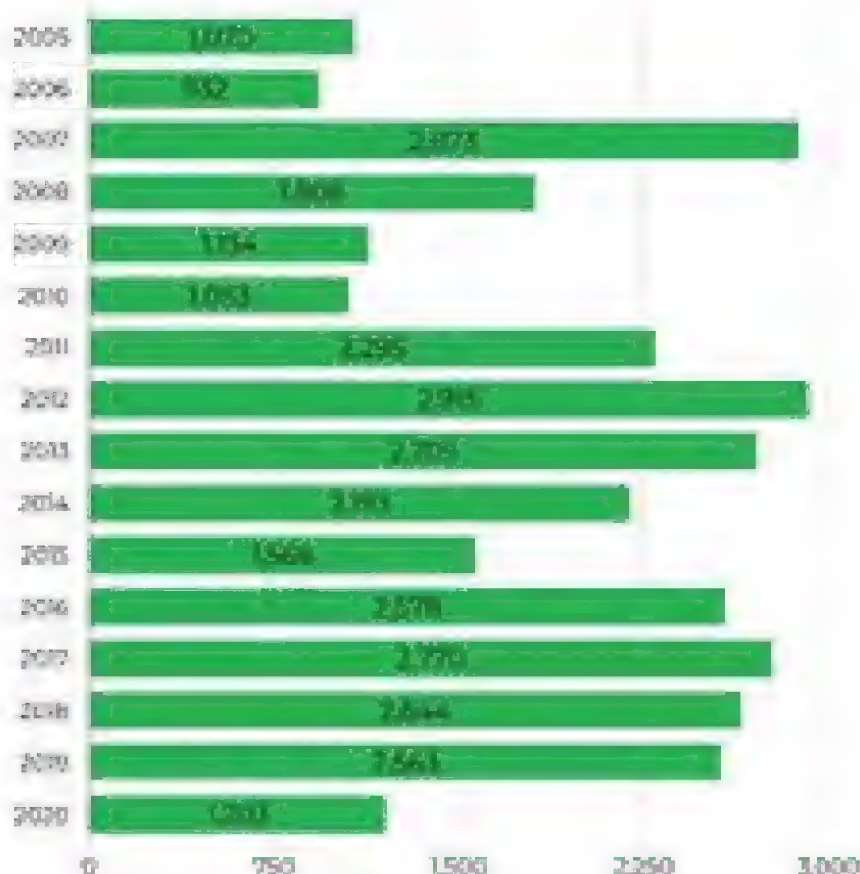
January to September: Php 57,501,355.00

October to December: Php 155,987,400.00*

* Based on Seizure Order Issuance

**2016 & 2017 Optical Media Products only

Number of Inspection Orders Served from 2005 to 2020



Number of Inspection Orders Served in 2020:

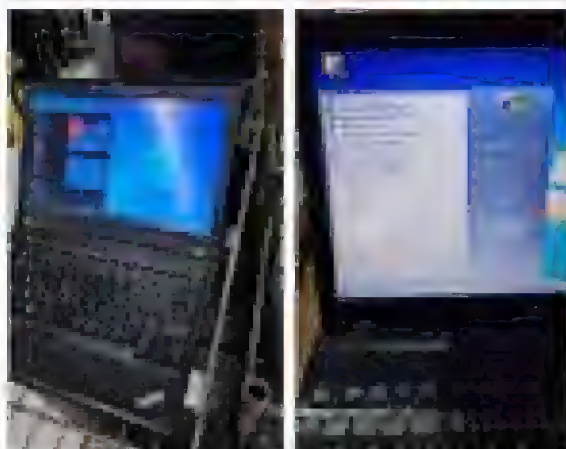
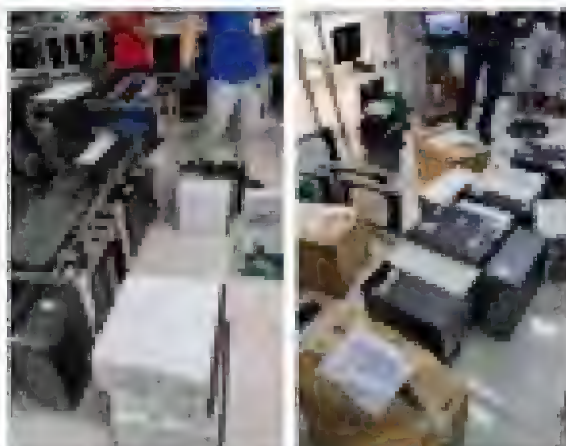
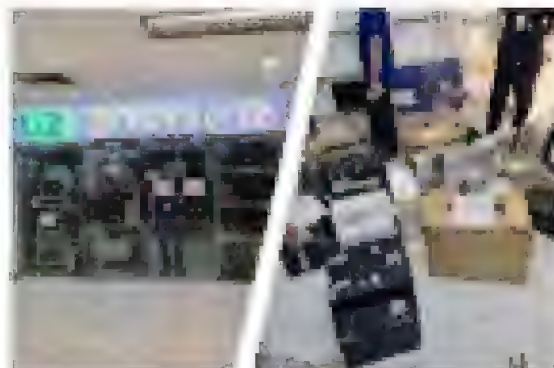
January to September: 1,342

October to December: 669*

* Subject to Terms of Order Acknowledgment

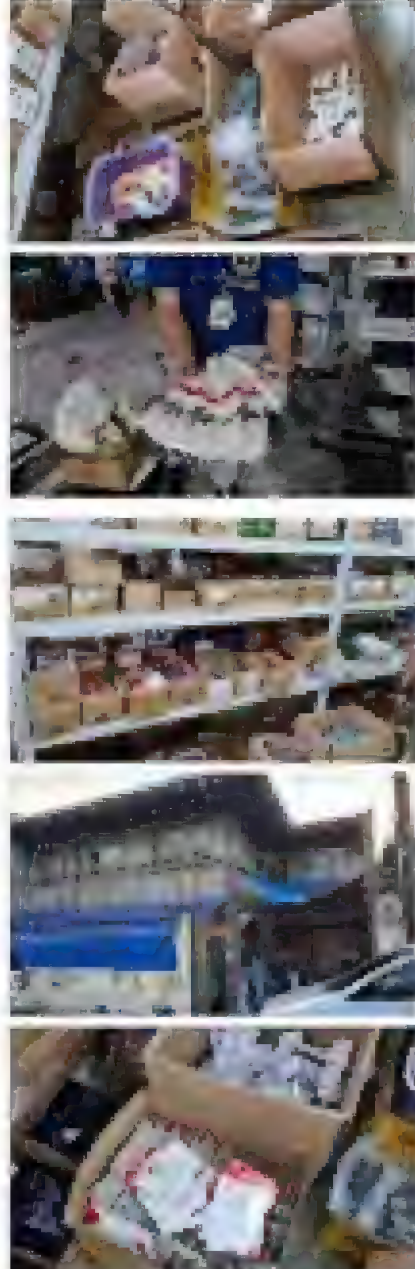
ENFORCEMENT OPERATIONS

SEPTEMBER 15 & 2020 | PULISAN CENTRAL MALL, MANILA CITY



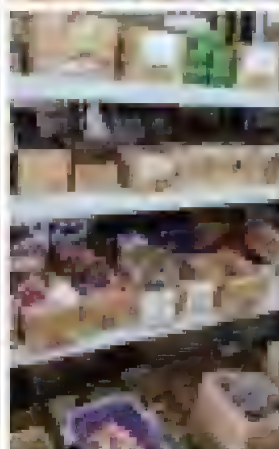
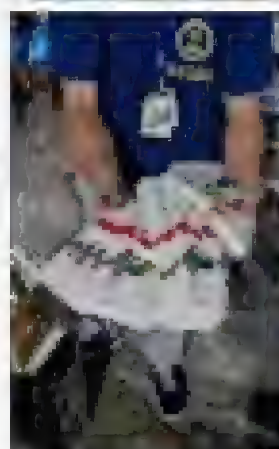
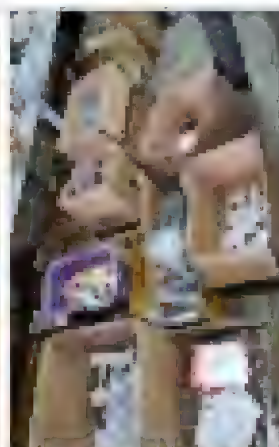
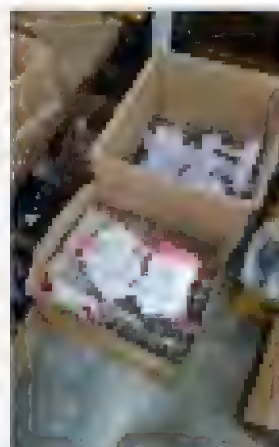
ENFORCEMENT OPERATIONS

SEPTEMBER 9, 2020 | MALIBU 4, VALENZUELA CITY



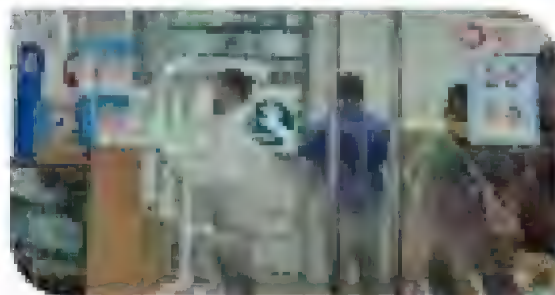
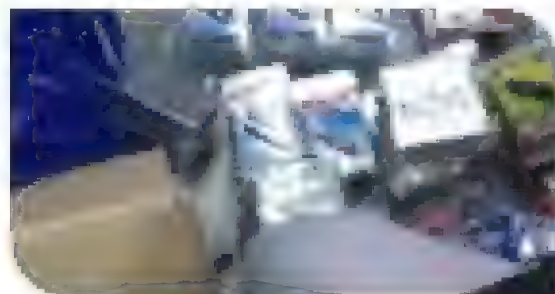
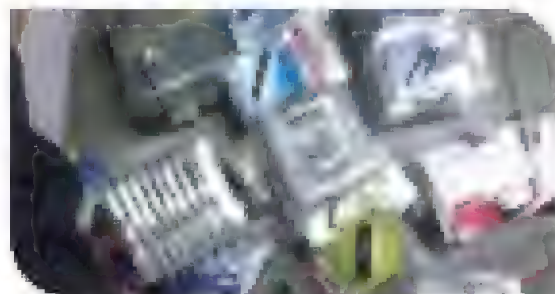
ENFORCEMENT OPERATIONS

SEPTEMBER 9, 2020 | MARIKITA VALLADUELA CITY



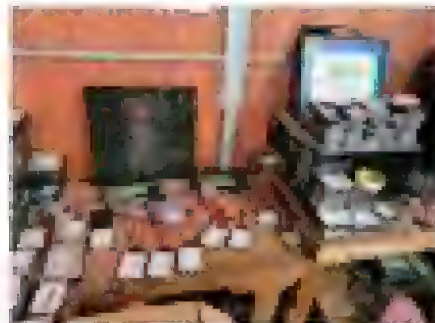
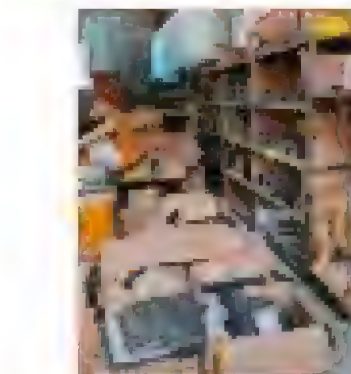
ENFORCEMENT OPERATIONS

DECEMBER 8, 2020 | CAYEN DE MANILA CITY



ENFORCEMENT OPERATIONS

DECEMBER 31, 2020 | MAMILLAGI, ULLASAPUR



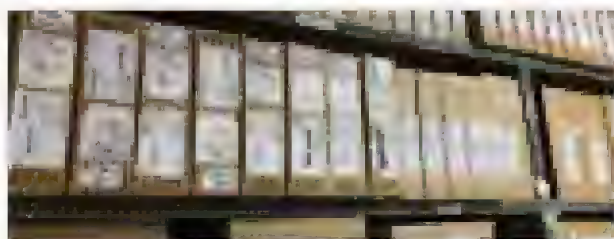
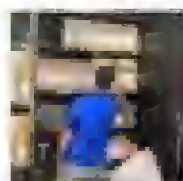
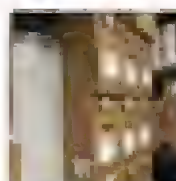
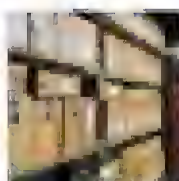
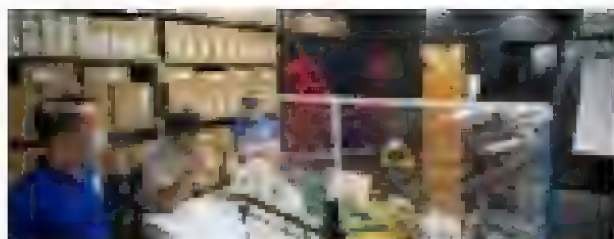
ENFORCEMENT OPERATIONS

OCTOBER 14, 2020 | MIDLAND ST., MARIETTA, GA



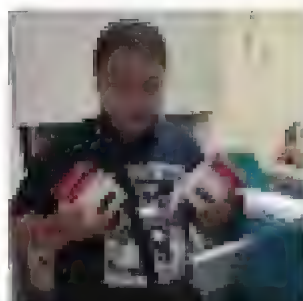
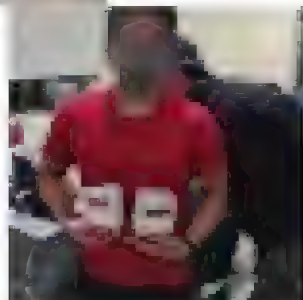
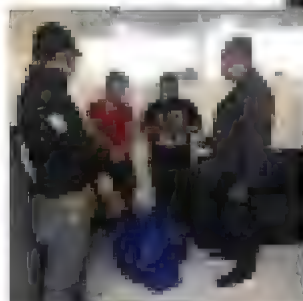
ENFORCEMENT OPERATIONS

OCTOBER 14, 2020 | 1100 LINCOLN ST., MARIETTA, GA 30067



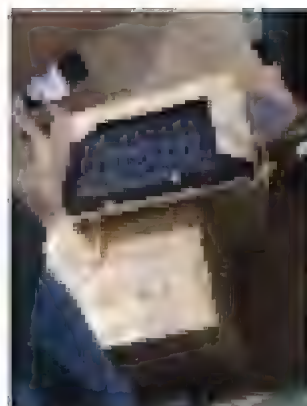
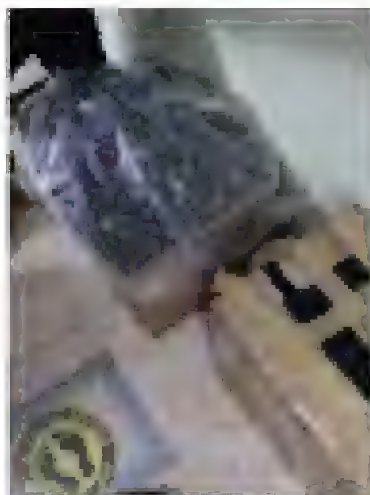
ENFORCEMENT OPERATIONS

OCTOBER 2020 - NOVEMBER 2020 | MANILA CITY



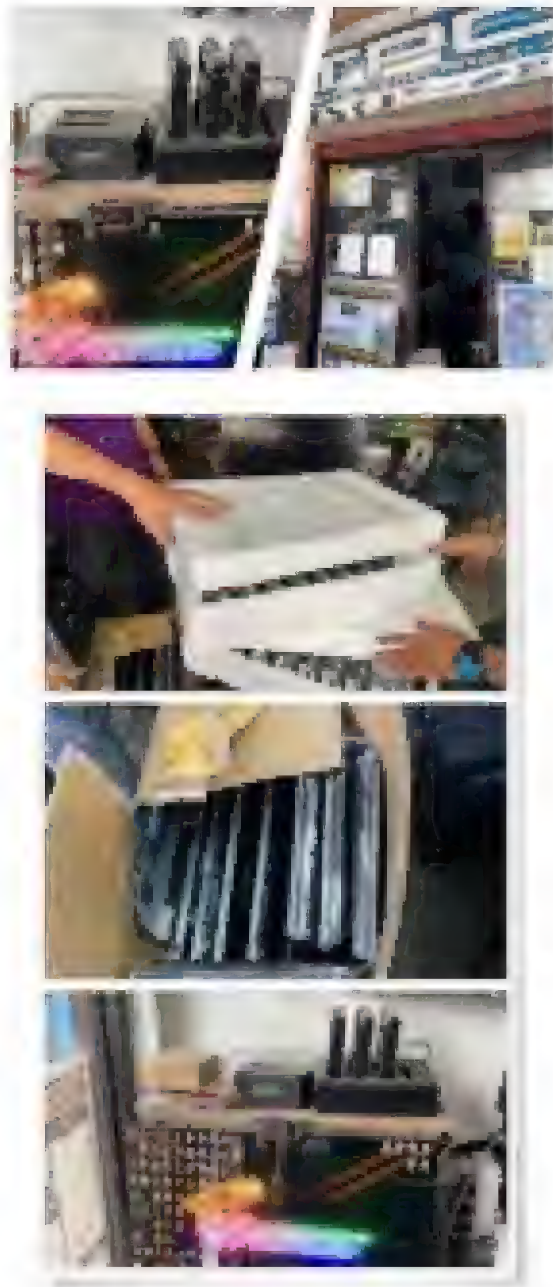
ENFORCEMENT OPERATIONS

OCTOBER 15, 2020 | DALLAS, TEXAS | DALLAS POLICE DEPARTMENT



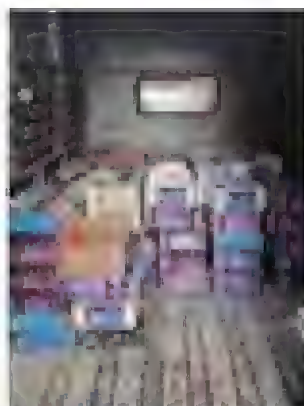
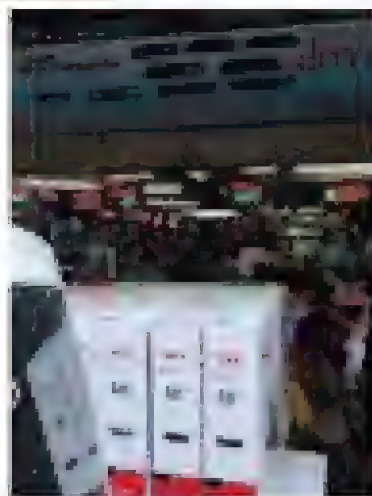
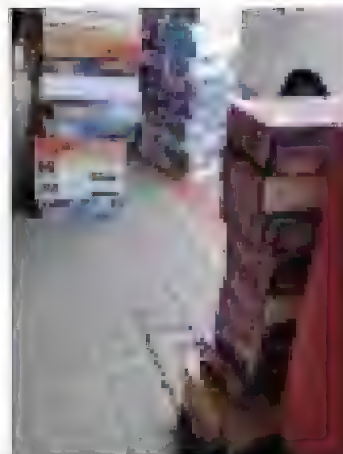
ENFORCEMENT OPERATIONS

OCTOBER 22, 2022 | MENCAGUAYAN, BULACAN



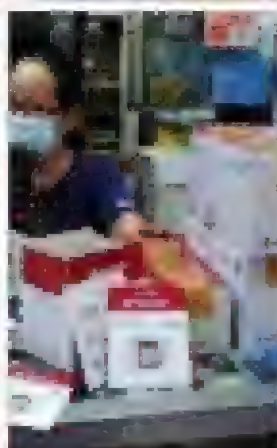
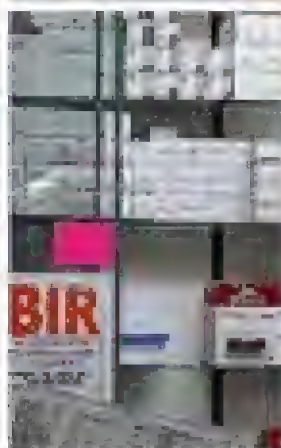
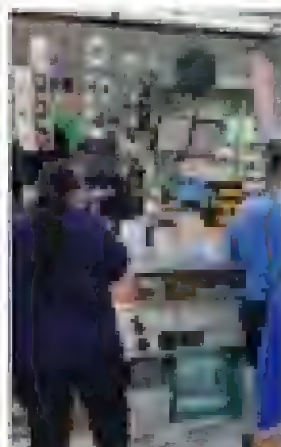
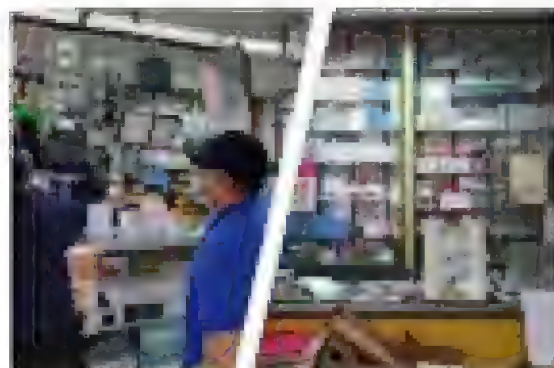
ENFORCEMENT OPERATIONS

OCTOBER 23, 2020 | STA. CRUZ, MANILA CITY



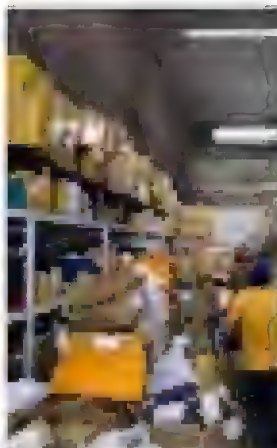
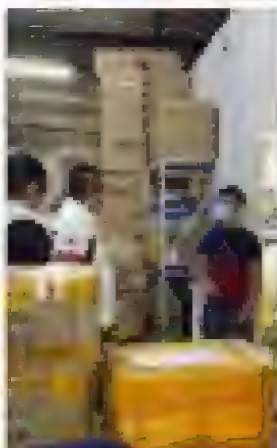
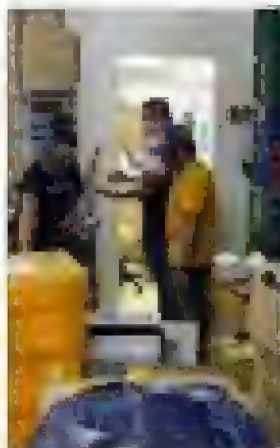
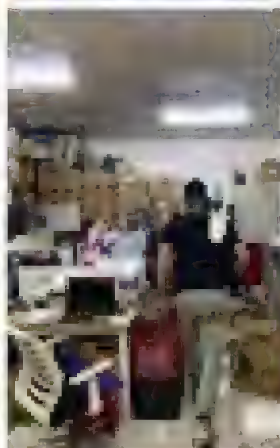
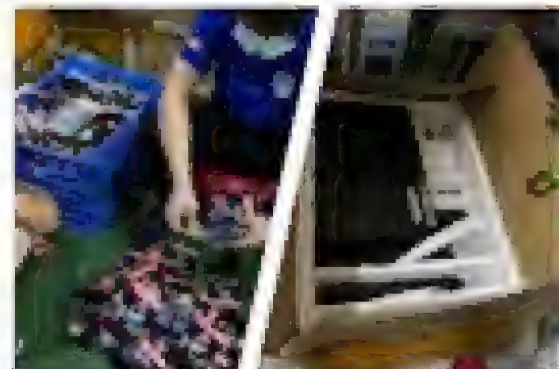
ENFORCEMENT OPERATIONS

OCTOBER 29, 2020 | STA. CRUZ, MANILA CITY



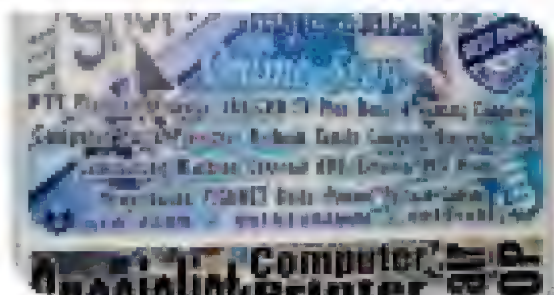
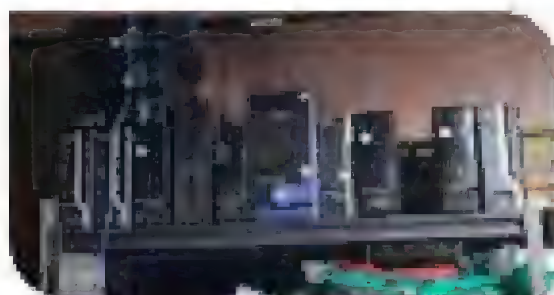
ENFORCEMENT OPERATIONS

NOVEMBER 4, 2020 | HINCHADO, MARILIA CITY



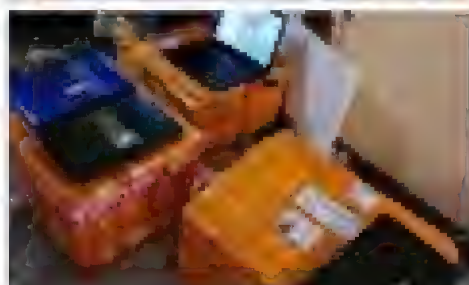
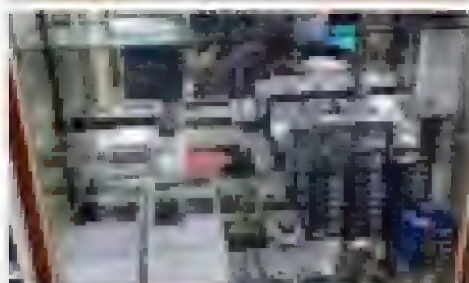
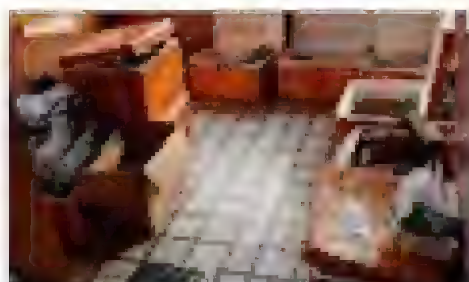
ENFORCEMENT OPERATIONS

NOVEMBER 11-15, 2020 | SAN JOAQUIN ANTIPOLO DIV.



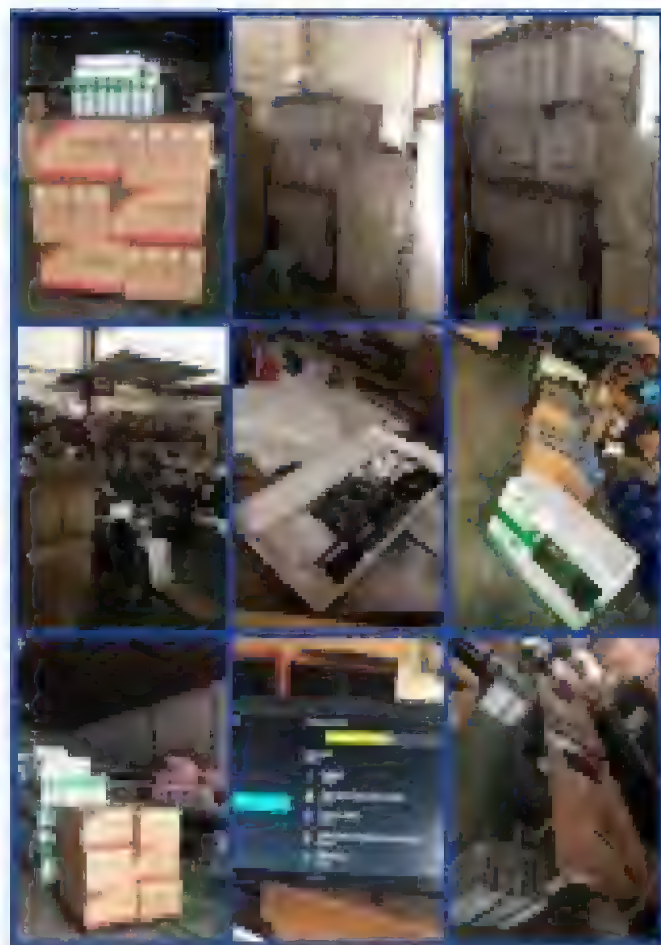
ENFORCEMENT OPERATIONS

NOVEMBER 20, 2020 — BIGGE PITCOCOA MARKET CITY



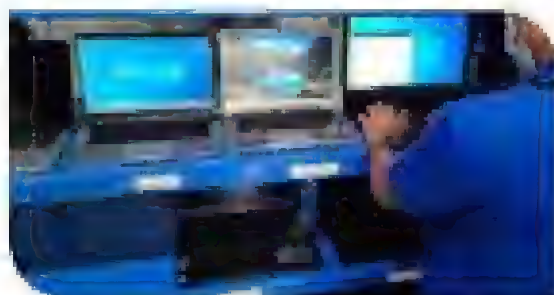
ENFORCEMENT OPERATIONS

NOVEMBER 26, 2020 | GUIGUAN/CO. BRUGA CAN



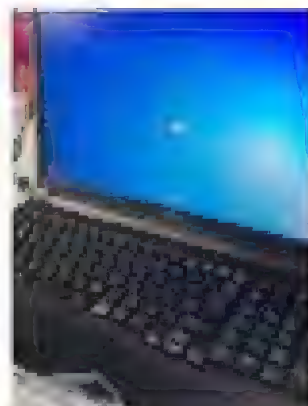
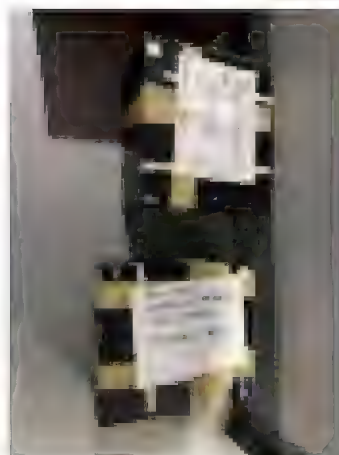
ENFORCEMENT OPERATIONS

QUICK MILE 11.2020 | MAKATI CITY



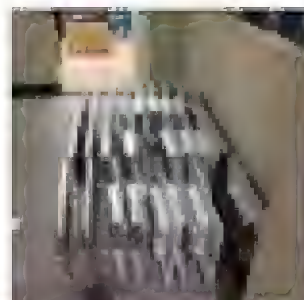
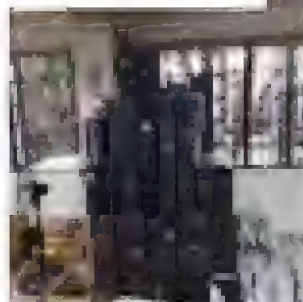
ENFORCEMENT OPERATIONS

DECEMBER 2, 2020 | CHARLESTON, CALICOAN CITY



ENFORCEMENT OPERATIONS

DECEMBER 8, 2020 | MIDTOWN WALK, PALM SPRINGS CITY



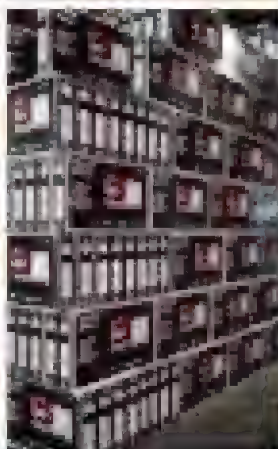
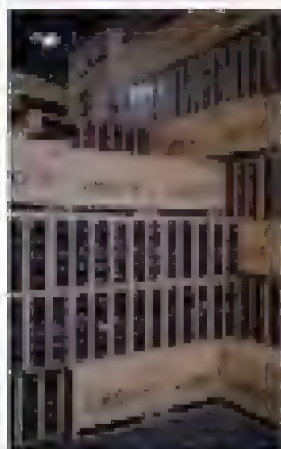
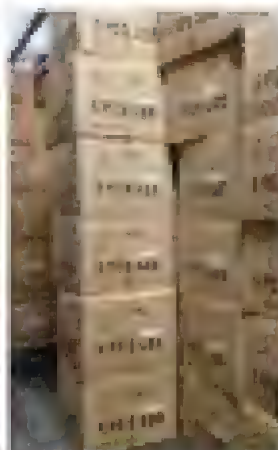
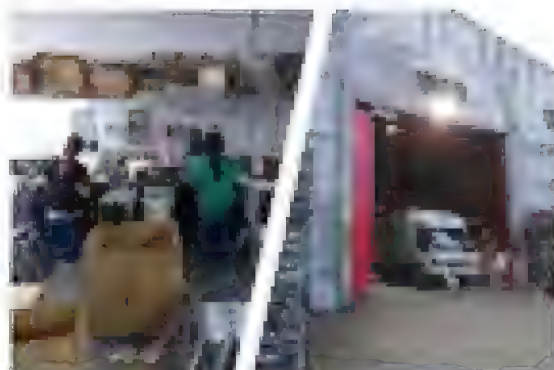
ENFORCEMENT OPERATIONS

DECEMBER 22, 2020 | MATIGUAS, VALLESDUELA CITY



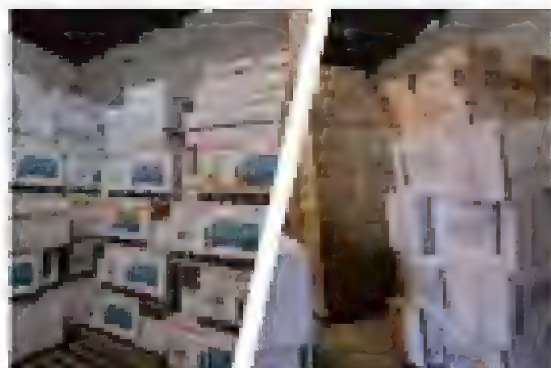
ENFORCEMENT OPERATIONS

DECEMBER 11, 2000 | MING CAUJIAN, BUKIT ALAM



ENFORCEMENT OPERATIONS

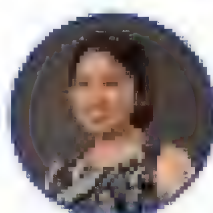
DECEMBER 11, 2020 | WESTLIN BOUTIQUE/AGENCY



ADMINISTRATIVE & FINANCE DIVISION



Division Chief
Lucia E. Cruzada



*CASat Unit
Unit Head*
Genettin C. Castillo



*Accounting Unit
Unit Head*
Janine-Joyne I. Galang



*Budget Unit
Unit Head*
Maria Rita L. Lagnosta



*Human Resources Unit
Unit Head*
Edithene L. Santiago



*Property & Supply Unit
Unit Head*
Marian S. Santos

2020 was the year of struggle due to the global pandemic. However, we are grateful that to date, we are all in great shape of health. Likewise, we appreciate the guidance and support of the management in controlling and preventing the spread of COVID-19 virus, to ensure a healthy and productive workplace for all OMB employees.

Amidst the pandemic, the Administrative and Finance Division continue to support the Board and the Management with the herein tasks.

- Plan, Direct and Coordinate all Administrative and Financial activities of the Board.
- Supervise the implementation of policies and procedures aimed at maximum utilization of government resources.
- Provide management with necessary reports, documents, studies which would help in reaching or implementing substantive decisions.
- Establish and maintain linkages with other government agencies in so far as the Board's Administrative and Financial programs and projects are concerned.

A. RECRUITMENT, SELECTION AND PLACEMENT

1. Processed hiring/documents of (five (5) new employees)

Mr. Jefferson O. Gutierrez - Executive Assistant I
 Atty. Carlo Isidoro S. Pagano - Attorney IV
 Atty. Marlon L. Duracion - Attorney III

2. Processed documents relative to promotion of four (4) employees

Analya M. Arzo - Computer Operator II (EID)
 Roberto P. Bulanadi - Computer Operator III (PLD)
 Rhiza Mari OA. Velasco - Legal Assistant II (Legal)
 Angelina Nicole R. Acacia - Information Officer I

(Initial interview / test administration / deliberation / documentation)

3. Processed hiring of 11 new Job Order employees and contract renewal of existing JOs

4. Total Manpower Complement as of December 31, 2020:

Plantilla Item (Filed) : 73
 Plantilla Item (Unfiled) : 4
 Job Order Employees : 30

5. Existing Vacancies as of December 31, 2020:

- a. (1) Intelligence Officer II (EID)
- b. (1) Administrative Officer I (EID)
- c. (1) Legal Assistant I (Legal)
- d. (1) Computer Operator II (Legal)

B. BENEFITS:

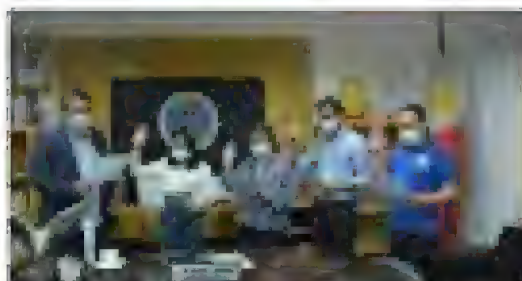
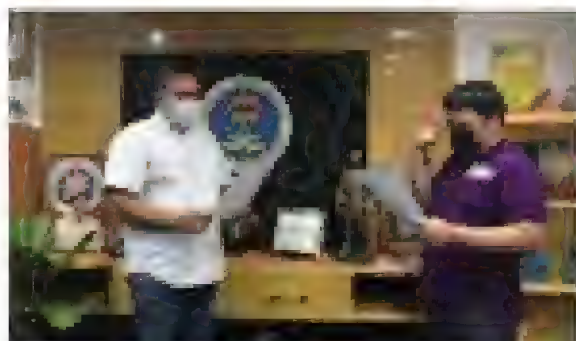
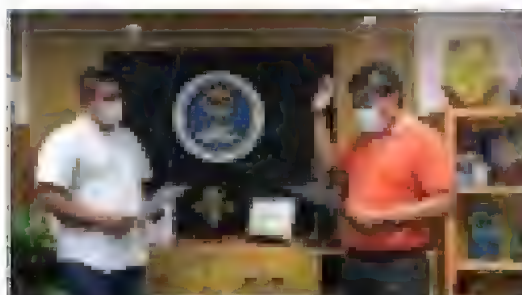
1. Implementation of 1st Tranche N/A. V
2. Implementation of step increment
3. Loyalty Award/Bonuses
4. Premium/Cash Payment Assistance (GHS/HDMF)
5. Big-big Loyalty-Cash Card Plus Enrollment
6. Maternity Benefit
7. Assisted employees in loan availing e.g., LBP Water Use/CMS loans

C. OTHER MATTERS:

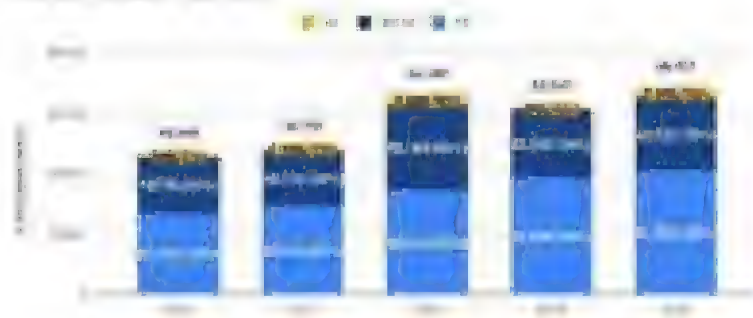
1. Submission of 2019/2020
2. Service Record update
3. Prepared Policies and Guidelines
 - Four (4) Day Workweek
 - Alternative Work Arrangement for the Duration of the State of Public Health Emergency
 - Internal Guideline in the Conduct of Flag Raising and Flag Lowering Ceremony
 - Internal Guideline for Health and Safety Protocols Due to Pandemic
4. Case Filing Proficiency

Due to the spread of Corona Virus Disease, HRU was constrained to provide training and development activities for 2020 as planned.

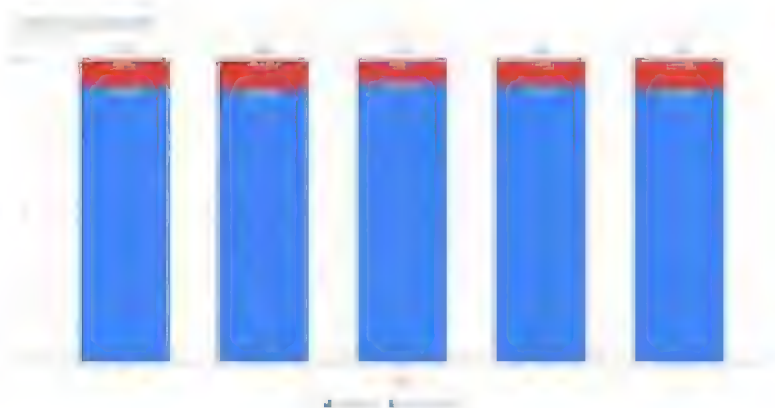
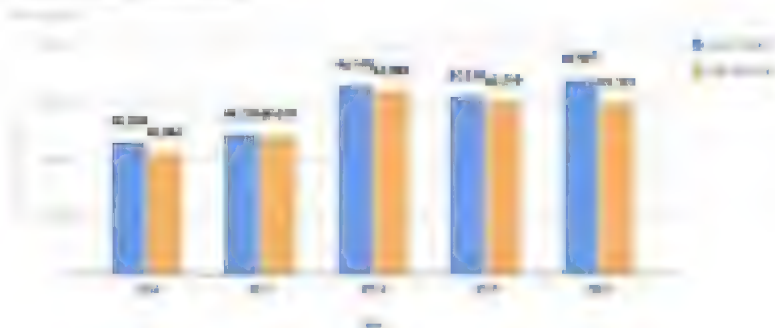
OATH TAKING OF 2020 POSITIONS



APPROPRIATION DER GAA



CONTRIBUTION TO MAINTENANCE



CY 2021 Budget Proposal



CY 2021 Tier 2 Personnel Services

- Adjustments in PS due to budget policy decision such as Implementation of a new program or activity, Addition or expansion of P/A/R, Major change in the organizational structure of an agency, and Transfer of functions between agencies.
- Additional Casual and Contractual positions for duly established and functioning ad-hoc bodies consistent with the operations of the particular ad-hoc units.
- Positions proposed for creation and staffing modifications with legal basis, established standards, or with evaluation based on complete agency submission of documentary requirements.
- Stop incurrence due to Meritorious Performance.
- Proposed overtime pay requirements per CSC DPM JC No. 2005-2.
- Monetization of Leave Credits.

CY 2021 Tier 2 M.O.O.I.

- Funding requirements to cover new or expanded existing BSA/PS, as identified under the Budget Priorities Framework.
- MOOE costs to implement approved major changes in the organization or structure of an agency, including downsizing or mergers.
- Proposed resources needed for ISO 9001:2015 QMS certification efforts for an agency which is yet to start/pursue the same.
- Expanded/new ICT BSA/PS with BP Form 302, as approved by the MTHH Steering Committee.

CY 2021 Tier 2 Capital Outlay

- New major capital projects to be implemented starting FY 2021, and ongoing major capital projects with updated project scope/cost, implementation and loan validity schedule, and source of financing approved by the NI DA Board and/or ICC as of March 31, 2020.
- Proposed requirements for the purchase of motor vehicles for additional/newly entitled officials and/or functions of a newly created agency.
- Expanded/new ICT BSA/PS with BP Form 302, as approved by the MTHH Steering Committee.
- Other proposed new and expanded capital outlays that are not infrastructure in nature, which are implementation ready.

CY 2020 Notice of Cash Allowance (NCA)

NCA		\$4,175,198.00
For fee and to fees		
Salaries	2,128,000.00	
Wages	192,000.00	
FLP/FCF	2,460,000.00	
Fees	100,000.00	
Total fees	492,000.00	\$ 4,175,198.00
Amount for fee to fees (AMOUNT FOR FEE)		
Salaries	67,000.00	
WAGES AND/OR OVERTIME	75,000.00	
AMOUNT FOR FEE	178,000.00	
Fees	75,000.00	
WAGES AND/OR OVERTIME	11,000.00	
WAGES AND/OR OVERTIME	25,000.00	
WAGES AND/OR OVERTIME	10,000.00	
WAGES AND/OR OVERTIME	2,000.00	
WAGES AND/OR OVERTIME	9,000.00	
Wages	5,000.00	
WAGES	100,000.00	
TOTAL FOR FEE	275,000.00	
AMOUNT FOR FEE	275,000.00	\$ 4,175,198.00
Balance		\$ 4,175,198.00

OPTICAL MEDIA BOARD
STATEMENT OF CASH FLOWS
ALL FUNDS
FOR THE YEAR ENDED DECEMBER 31, 2020
(in Philippine Peso)

		2020	2019
Cash Flows from Operating Activities			
Cash Inflows			
Receipts on account of Cash Advances	18	27,880,884.00	28,575,246.00
Collection of Income Taxes	20	30,408,889.50	32,577,696.00
Grant Receipts	21	-	4,377,825.00
Other Receipts	22	5,191,250.00	288,274.00
Total Cash Inflows		63,480,023.50	65,641,041.00
Cash Outflows			
Disbursements to Support Program	23	15,495,148.60	12,844,686.00
Payment of Expenses	24	48,178,561.50	54,467,640.00
Grant and Cash Advances	25	868,654.00	5,875,686.00
Depreciation	26	1,687,072.00	1,384,888.00
Repayment of Personal Security Contributions and Mandatory Contributions	27	4,227,466.00	7,170,474.00
Refund of Over-Advance Fund Transfers	28	481,576.00	13,213.00
Reversal of Unsettled T/A	29	17,407,477.00	17,407,477.00
Total Cash Outflows		87,681,411.10	99,093,713.00
Net Cash Provided by (Used for) Operating Activities		5,798,612.40	5,429,368.00
Cash Flows from Investing Activities			
Cash Inflows			
Proceed from Sale of Other Assets	30	11,946.00	119,043.00
Total Cash Inflows		11,946.00	119,043.00
Cash Outflows			
Purchase/Construction of Property, Plant and Equipment	31	538,413.00	5,187,672.00
Total Cash Outflows		538,413.00	5,187,672.00
Net Cash Provided by (Used for) Investing Activities		(526,467.00)	(5,068,629.00)
Increase (Decrease) in Cash and Cash Equivalents		5,272,145.40	357,739.00
Cash and Cash Equivalents, January 1		1,258,690.00	80,991.00
Cash and Cash Equivalents, December 31		1,475,861.00	1,234,730.00

**OFFICE OF THE COMPTROLLER
OF THE COMMONWEALTH OF MASSACHUSETTS
As of December 31st 2020**

CASH UNIT

PARTICULARS	Collection for the period Jan - Dec	Collection for the period Continued	Accumulated 12/31/21
Cash Unit			
License fees - 001	91,249,871.46	1,079,824.20	92,329,695.66
Registration - 009	971,800.00	1,000,000.00	1,971,800.00
Processing - 013	40,000.00	1,000.00	41,000.00
Registration - 015	40,000.00	1,000.00	41,000.00
Mail Class. Information - 017	-	-	-
Insurance (V. 557) - 019	848,748.00	80,000.00	928,748.00
Taxable Licenses - 021	-	-	-
Transport (Personal) - 023	300.00	-	300.00
Personal Use - 025	100.00	-	100.00
Performance - 027	1,000.00	-	1,000.00
Personal (Registration) - 029	1,000,000.00	1,000.00	1,001,000.00
Registration (Personal) - 031	1,000,000.00	1,000,000.00	2,000,000.00
Personal (License) - 033	410,000.00	40,000.00	450,000.00
Registration - 035	1,000.00	1,000.00	2,000.00
License Information - 037	1,000,000.00	40,000.00	1,040,000.00
Registration (Personal) - 039	1,000.00	1,000.00	2,000.00
License (Registration) - 041	100.00	-	100.00
License (Personal) - 043	-	-	-
License (Personal) - 045	1,000,000.00	40,000.00	1,040,000.00
License (Personal) - 047	100,000.00	-	100,000.00
License (Personal) - 049	40,000.00	-	40,000.00
License (Personal) - 051	1,000.00	1,000.00	2,000.00
TOTAL	20,448,718.46	2,449,824.20	22,898,542.66
Cash Unit			
License fees from 001 - 001	1,000,000.00	10,000.00	1,010,000.00
Registration fees - 009	100,000.00	100,000.00	200,000.00
Processing fees from 013 and 015	100,000.00	100,000.00	200,000.00
TOTAL	1,100,000.00	200,000.00	1,300,000.00
CASH TOTAL	21,548,718.46	2,649,824.20	24,198,542.66

Prepared By

Comptroller


DAVID J. CASTELLI
Comptroller


DAVID J. CASTELLI
Comptroller

PROPERTY & SUPPLY UNIT

Activity	Value / Information
Printing of OMB Forms and documents of Official Receipts (Three National Printing Office)	Three National Printing Office Printing of Receipts on OMB Form #101 (100,000 copies) Cost: \$100,000.00 Printing of Receipts on OMB Form #101 (100,000 copies) Cost: \$100,000.00
Procurement of office supplies (Common supplies, 2014, 2015)	Procurement of Office supplies and materials (Common supplies) Cost: \$100,000.00 Procurement of Office supplies (Common supplies) Cost: \$100,000.00 Procurement of Office supplies (Common supplies) Cost: \$100,000.00 Procurement of Office supplies (Common supplies) Cost: \$100,000.00
Procurement of office equipment, i.e. equipment used in office equipment	Procurement of Office equipment (Common supplies) Cost: \$100,000.00 Procurement of Office equipment (Common supplies) Cost: \$100,000.00 Procurement of Office equipment (Common supplies) Cost: \$100,000.00 Procurement of Office equipment (Common supplies) Cost: \$100,000.00

Activity	Value / Information
Receipts, procurement and maintenance of office facilities (including, including, including)	Receipts, procurement and maintenance of office facilities (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office facilities (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office facilities (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office facilities (including, including, including) Cost: \$100,000.00
Receipts, procurement and maintenance of office equipment (including, including, including)	Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00
Receipts, procurement and maintenance of office equipment (including, including, including)	Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00 Receipts, procurement and maintenance of office equipment (including, including, including) Cost: \$100,000.00

HIGHLIGHTS & MILESTONES





- Awarded recognition of outstanding work in the area of research, training and innovation.
- Distinguished for the conduct of research work of high scientific merit and contribution of the weight measurement of tasks concerning natural optical media change.



- Highest Budget 1000 Award for the amount of 6240 at 19% (in previous years).
- Highest number of publications (as calculated by previous years).
- Establishment of new facilities.
- Recognition of the 2008 2008 award for research (training and development) activities.



- First Overall (regional) Conference Award for the 2010 Award.
- Release of the International Conference on Physics, Chemistry and Biology (regional) Conference.
- Participation in the National Conference Association of the Philippines.
- Participation in the 2010 National Conference (regional).
- Provisional Award (2010) for the 2010 Award of the 2010 National Conference.
- First Overall Award for the 2010 Award.
- Highest number of publications (as calculated by the 2010 National Conference Association).
- 2010 2010 2010 Award.



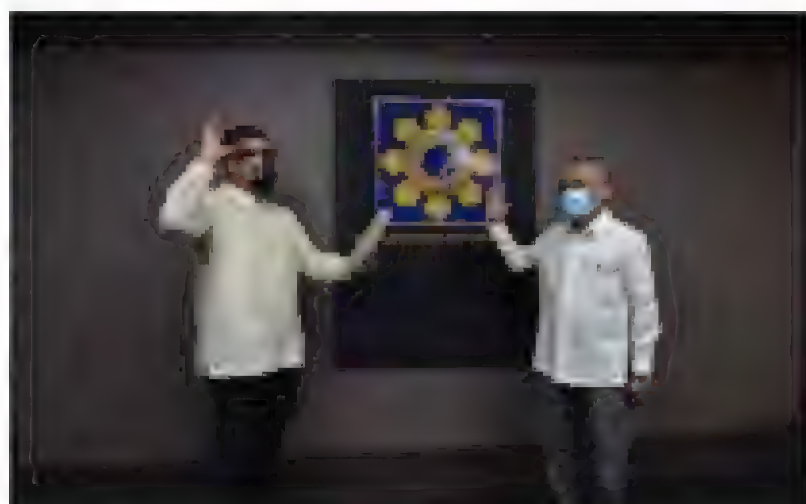
- The 2011 Overall Award.
- Highest number of publications (as calculated by the 2011 National Conference Association).
- 2011 Award for the 2011 Award.
- Highest number of publications (as calculated by the 2011 National Conference Association).
- Second Overall Award for the 2011 Award.
- The 2011 Overall Award.



- Highest number of publications (as calculated by the 2012 National Conference Association).
- Highest number of publications (as calculated by the 2012 National Conference Association).
- Participation in the 2012 National Conference (regional).
- Highest number of publications (as calculated by the 2012 National Conference Association).

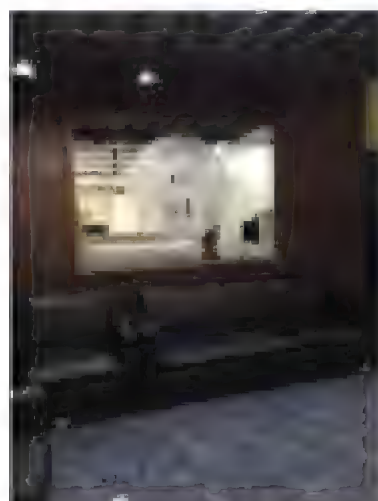
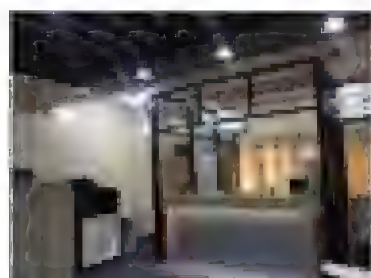
APPOINTMENT OF NEW CHAIR

Atty. Christian "Agila" D. Natividad, former three term mayor of the City of Malolos, assumed chairmanship of the Optical Media Board on October 1, 2020. Chairman Natividad, who took oath before the Department of Energy's Secretary Alfonso C. Cusi, vowed to accord the same passion and dedication to public service he has committed when he was the mayor of the City of Malolos. On his second day as Chairman, he already sat in the Senate Budget Hearing for the agency, and thereafter continued to soar as he resolves to restore and improve the agency's operations, coming from the challenges of the Enhanced Community Quarantine that took a significant effect in the agency's performance. Four months into the office, Chairman Natividad has led the agency to a remarkable turn-around, with notable accomplishments in enforcement, and registration and licensing.

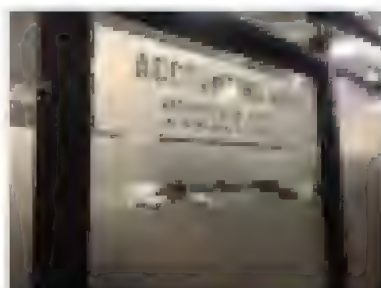
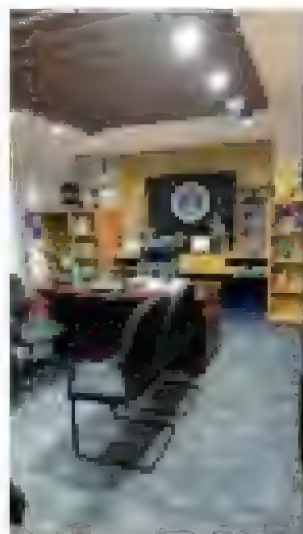
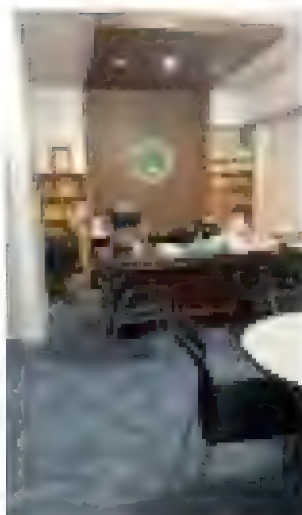


OFFICE RENOVATION

One of the major improvements Chairman Natividad championed on is the infrastructure renovations in the OMB building.



OFFICE RENOVATION



CLIENT SATISFACTION REPORT

The Client Feedback Form is designed purposely for OMB walk-in clients. For the year 2020, a different type of form was used during the last quarter to comply with the provisions stipulated in Annex A of the "Guide for Conducting Citizen/Client Satisfaction Surveys" of Memorandum Circular 2020-1 "Guidelines on the Grant of the Performance Based Bonus (PBB) for Fiscal Year (FY) 2020 under Executive Order No. 80 s. 2012 and Executive Order No. 201 s. 2016".

Given the existing resources of the agency, OMB uses Pen and Paper for the data collection methodology as this is the method the agency deems effective pending the creation and utilization of a digitalized survey method.

The image shows a handwritten form titled "CLIENT FEEDBACK FORM". It includes a header section for "Date" and "Page". Below this is a section for "Client Information" with fields for "Name", "Address", "Contact No.", and "Email". The main body of the form contains a "Satisfaction Level" section with a scale from 1 to 5, and a "Comments" section with a large text area. The form is filled out with handwritten text.

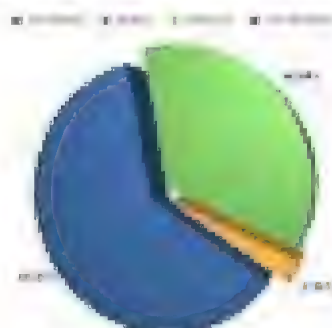
Old Form (Jan-Aug)

The image shows a handwritten form titled "CLIENT FEEDBACK FORM". It includes a header section for "Date" and "Page". Below this is a section for "Client Information" with fields for "Name", "Address", "Contact No.", and "Email". The main body of the form contains a "Satisfaction Level" section with a scale from 1 to 5, and a "Comments" section with a large text area. The form is filled out with handwritten text.

New Form (Sep-Dec)

Figure 1: Results for part 2 of August 2019 Survey
Total No. of Responses: 175

Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied
10	85	5	0



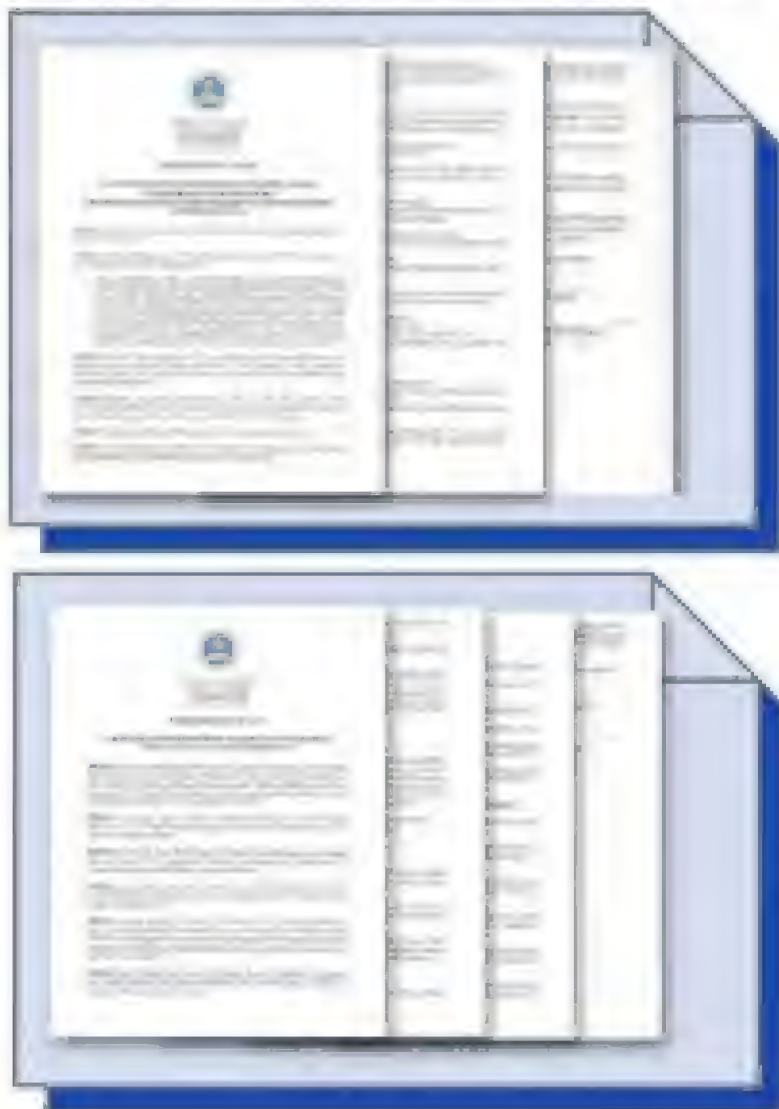
September 1 to December 31, 2019
Total No. of Responses: 216

	Response Exceeding all Livestock Practice Certification	Response via OMB Contact	Score in All Surveys
Having received a visit from inspectors of farms or pig-breeding activities	4.00	0	4.00
Partners receive information from farm - farm and pig-breeding	4.00	0	4.00
Access and facilities (Access and pig-breeding)	4.00	0	4.00
Response for previous visit (Management, pig-breeding and production)	4.00	0	4.00
Visit and last visit in your pastures - sharing previous visit in previous year	4.00	0	4.00
Response of the inspectors visit (Management and pig-breeding and production)	4.00	0	4.00
Overall service (Management and production)	4.00	0	4.00
OVERALL SCORE	4.00	0	4.00

Out of the 256 respondents, all respondents rated the Registration and Licensing Division only. The column for rating the Cattle was left unanswered by all respondents.

BOARD RESOLUTIONS

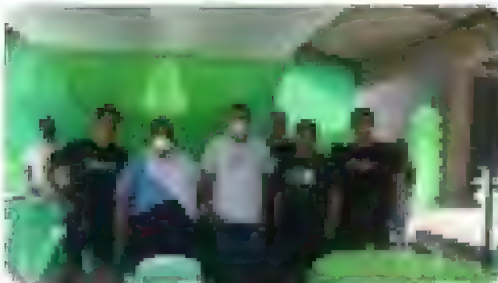
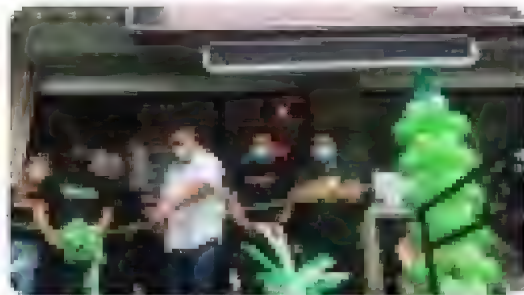
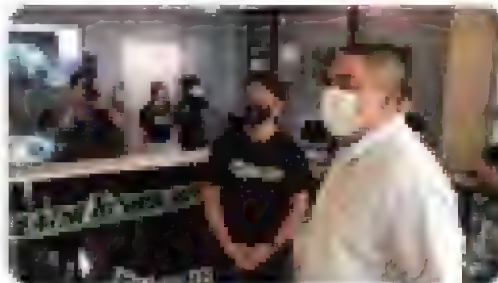
In the last quarter of 2020, two Board Resolutions under the chairmanship of Arty Niyozist were signed: Board Resolution No. 20-II-02, A Resolution Approving Memorandum Circular No. 2020-01 Streamlining of License Application for Persons and Entities Engaged in Commercial Activities Involving OMB-Regulated Items and Board Resolution No. 20-II-03, Approving the Guideline for the Donation of Forfeited Items to Qualified Beneficiaries were approved by the Board members of OMB.



OMB Chairman Christian D. Natividad together with Bulacan Bulacan Mayor Francis Albert "Iskul" S. Juan graced the opening of Luginics Computer Repair Shop with a ribbon cutting ceremony and blessing at Bulacan, Bulacan today, November 8, 2020.

The new business is indulged in repair and selling of computer and its parts including operating system, softwares and storage devices that are duly licensed by the Optical Media Board (OMB).

Under RA 9238 otherwise known as "Optical Media Act of 2004", piracy and the illegal importation, exportation, and unlicensed trade of storage devices is punishable by law.



The Optical Media Board led by its Chair & CEO, Atty. Christian D. Natunel and Executive Director Atty. Victor Luis G. Padilla II met with Philippine National Police Chief Police General Camilo “Dinky” Cascolan to further strengthen the partnership between the two agencies in the fight against piracy and illegal importation, exportation, and unlicensed sale of storage devices under Republic Act 9039, otherwise known as “Optical Media Act of 2003”



A productive meeting was held between outgoing OMB Chair Atty. Anselmo B. Adriano and incoming Chair Atty. Christian D. Nathedad for a smooth transition of chairmanship of the Optical Media Board, critical to the current situation, where the agency is recovering from the impact of the lockdown due to the implemented Enhanced Community Quarantine.



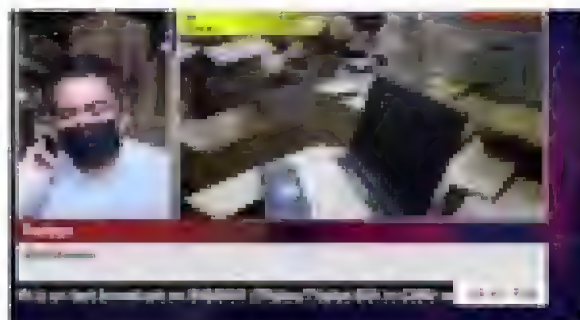
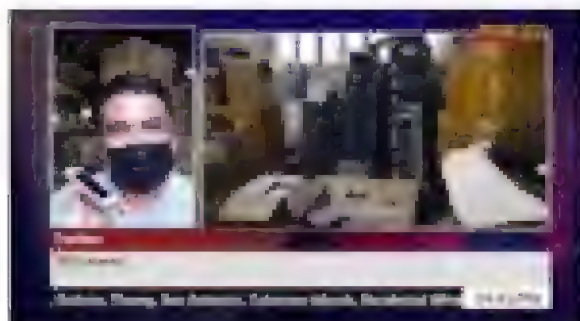
OTHER ACTIVITIES

Langsamang heilohms were received from our partners and sisters in Lanao as a symbol of unity and peace. Chail Natividad accepted these national treasures with much honor and pride.



MEDIA COVERAGE

One of the biggest enforcement operations of the OMB since its creation in 2005 was conducted under the chairmanship of Juri Chelstov D. Kuvshinov. The total estimated value of confiscated items from a warehouse in Mariupol, Ukraine containing various storage devices amount to 200 million euros.

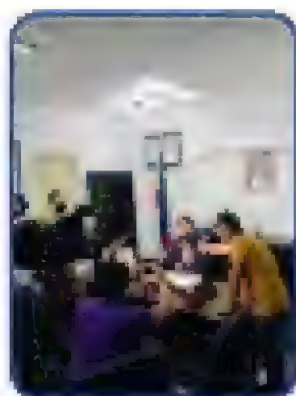


An oversteering 50-year old Chinese tourist was arrested by operatives of the OMB for selling and large-scale distribution of unregistered and unlicensed storage devices.

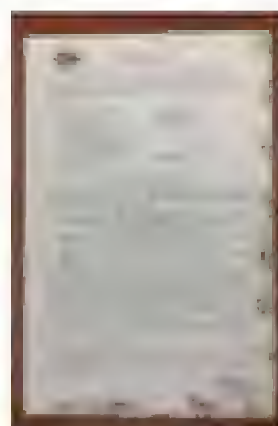
Newly-appointed OMB Chair and CEO Atty. Christian B. Natividad identified the arrested alien as Lin Qing Qun, owner of roadster store at Carriedo Plaza, #7 Carriedo St., Quiapo, Manila.

Seized items were counterfeit USB and flash drives, memory cards and other music video recording devices worth \$1,570,000.00. Hundred-thousands worth of blank discs and memory flash drives that are believed to be smuggled were also recovered by the OMB.

Qun is reportedly one of the biggest distributor of smuggled flash drives and other high-end computer accessories in Manila.



Chair Natividad received a "Resolusyon ng Pagkilala" from the Sangguniang Panlungsod ng Malolos led by Malolos City Vice Mayor Noel Len Pineda.



OMB OFFICES



QUALITY POLICY STATEMENT

We, the Optical Media Board (OMB), are committed to provide quality service and to work hand-in-hand with our stakeholders to ensure the regulation and promotion of intellectual property rights.

Pursuant to this thrust, we shall:

- Properly regulate the manufacturing, mastering, replicating, importing, and exporting of optical or magnetic media and other storage devices;
- Constantly enhance and instill high ethical standards in our organization to efficiently, and, effectively, deliver service with utmost professionalism; and
- Adhere to statutory and regulatory requirements, and continuously improve our Quality Management System and all processes to guarantee our agency's alignment with national and international standards.



Optical Media Board
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Quezon City, Philippines 1103

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